

# SPONSORSHIP OPPORTUNITIES



Run with the Pride is a 5k, 20k Relay, and Fun Run to benefit The Pride of Broken Arrow marching band. An estimated 1000 runners are expected to join the Pride at BAHS Memorial Stadium on November 12th to take part in this annual event. The entire band will participate in the run too as part of their training and team building exercises. The run will end on the 50yrd line of Memorial Stadium.

Many levels of opportunities are listed below. Some levels include benefits that extend to other events that the Pride puts on through the year like the Drums of Summer, Drum Corp competition in July and the Broken Arrow Invitational in October.

## SPONSORSHIP LEVELS: Join the band

### PRESENTING SPONSOR - \$5000 & above

- Top billing in Run marketing materials as "Run with the Pride, Presented by \_\_\_\_\_"
- Top placement with company logo (single color) on back of Run shirts
- Digitally printed promotional banner (5'-6"x13') to be hung in the stadium during event
- Video or audio ad can be run during event on the stadium's band new HD video scoreboard
- 1/4 page ads in event programs for DCI-Drums of Summer(July) and Broken Arrow Invitational (Oct.)
- Sponsor may provide flyers/brochures or coupons to be added to Runners packets
- Company logo and website link on the Run website @ brokenarrowpride.com

### MARCHING BAND - \$2500 & above

- Company logo (single color) on back of Run shirts
- Digitally printed promotional banner (5'-6"x13') to be hung in the stadium during event
- Video or audio ad can be run during event on the stadium's band new HD video scoreboard
- 1/4 page ads in event program for DCI-Drums of Summer(July) or Broken Arrow Invitational (Oct.)
- Sponsor may provide flyers/brochures or coupons to be added to Runners packets
- Company logo and website link on the Run website @ brokenarrowpride.com

### COLOR GUARD - \$1500 & above

- Company logo (single color) on back of Run shirts
- Video or audio ad can be run during event on the stadium's band new HD video scoreboard
- Sponsor may provide flyers/brochures or coupons to be added to Runners packets
- Company logo and website link on the Run website @ brokenarrowpride.com

### WIND ENSEMBLE - \$1000 & above

- Company logo (single color) on back of Run shirts
- Audio ad played during event on the stadium's PA system
- Sponsor may provide flyers/brochures or coupons to be added to Runners packets
- Company logo and website link on the Run website @ brokenarrowpride.com

### SYMPHONIC BAND - \$750 & above

- Company name (single color, standard text) on back of Run shirts
- Sponsor may provide flyers/brochures or coupons to be added to Runners packets
- Sponsor listing and website link on the Run website @ brokenarrowpride.com

### CONCERT BAND - \$250 & above

- Company name (single color, standard text) on back of Run shirts
- Sponsor listing and website link on the Run website @ brokenarrowpride.com

**email [runwiththepride2016@gmail.com](mailto:runwiththepride2016@gmail.com) with questions and to "join the band"**

*\* Please contact us for file formats required for running of media ads and deadline for submittal.  
Vector art preferred for shirts and banners.*