To: All Broken Arrow High School Band Families

From: Band Director Darrin Davis

Re: Broken Arrow High School, Band 2ND Annual Mattress Fundraiser



Event Date: Saturday, May 15, 2021

On Saturday, May 15, 2021, Broken Arrow High School Band is pleased to host a one of a kind fundraising event. This event has been VERY successful for us and for thousands of school districts all over the country, for over 10 years. We are excited to bring it back for the 2ND time to Broken Arrow High School.

I am very excited about this fundraiser for many reasons:

- The kids do not have to sell anything!
- The kids do not have to collect money or be responsible for distribution!
- We will raise several thousand dollars in a one-day event!
- This costs us nothing!
- The company runs the event! (www.customfundraisingsolutions.com)
- The mattresses are brand name and priced up to 50% less than retail!
- The kids can earn "personal referral" incentives!

EACH student is responsible to:

- Find at least **one referral** to come in and check out the sale. (*Did you realize 1 in 10 families* buy a new mattress every year? **BE SURE TO TALK TO AT LEAST TEN FAMILIES**!)
- Hand out your referral flyers to people you know.
- Print your name on the coupon at the bottom, so you get credit!
- Be at the school on Saturday, May 15, 2021 to help promote the event and have **FUN**!

Sale Info:

- Saturday, May 15, 2021, HIGH SCHOOL
- 10AM-5PM
- There will be Simmons Beautyrest, Englander and Malouf brand products on display.
- Twin from \$199, Full from \$249, Queen from \$299, King /CA-King from \$499.
- All sizes, all styles and name brand sets are available **up to 50% below retail**.
- There will be a showroom set up with 20+ displays and a team of experts to assist.
- Layaway & delivery are available.

Our contribution:

- FIND AT LEAST ONE REFERRAL TO COME IN AND CHECK OUT THE SALE.
- PLEASE help spread the word! Tell your family, friends, neighbors and co-workers!

It is a pleasure to be able to find a way to help our students while providing great value to our community. We appreciate your support and hope to see you on Saturday, May 15, 2021.

Thank you,

Darrin Davis, Band Director

P.S. Sharing our event is easy on Facebook & Twitter!

.com/cfsokc

Event Link: bit.ly/beds4brokenarrow21

.com/cfsokc #beds4brokenarrow21