



# **INAUGURAL PRIDE OF BROKEN ARROW GOLF TOURNAMENT**

Dear Sponsor/Golfer,

We are pleased to announce the 1st Annual Pride of Broken Arrow Open, a golf tournament benefiting the Pride of Broken Arrow. This inaugural golf tournament will be held on July 17<sup>th</sup> 2016 at Battle Creek Golf Course located in Broken Arrow, OK. Our core purpose is to raise money to help support the students of the Broken Arrow Pride so that they will be able to attend the Tournament of Roses Parade in Pasadena California on this coming New Year's Day. This unique opportunity was awarded to the Pride of Broken Arrow after they won the Bands of America 2015 Grand National Championships in Indianapolis, Indiana for *an unprecedented 3rd time*!

The Pride of Broken Arrow is seeking sponsorships for the Pride of Broken Arrow Open from generous businesses and individuals such as yourself. Your sponsorship will help support the costs of the Tournament of Roses Parade experience allowing each band member to participate. We want to ensure ALL of the band's members are able to experience such a memorable event. Like all of the Pride events, the Pride family, its alumni, and friends have responded in overwhelming fashion and support, and we would like to additionally, extend this opportunity to you.

The upcoming event is expecting more than 250 golfers: 64 teams consisting of 4 golfers on each team. With your paid sponsorship, we will have the opportunity to grandly display your company's brand in key locations recognizing for your company in front of the many participants of the tournament. It is going to be an awesome event and we look forward to partnering with you on this exciting golf tournament!

Below is a short list of areas that would greatly help us accomplish our goal:

- · Tournament Sponsorships
- $\cdot$  Hole sponsorships
- · Beverage/Food Sponsorships
- · Door Prize Sponsorships
- · Contest Hole Sponsorships (including Hole in One/Longest Drive/Closest to Pin/Putting Contests)

Please see attached sheet for additional sponsorship details.

Thank you,

Marci Hinnen BA Bands Rose Parade Fundraising Chairperson baroseparade@gmail.com (918) 221-1682

For questions regarding the golf tournament or for additional details, please contact Marshall Rayborn or Rodney Watson:

• Marshall Rayborn (918) 688-1153 (mraybornjr@yahoo.com)

· Rodney Watson (918) 270-0139 (rodney.watson@bestbuy.com)

## Hole in One Sponsor

## \$10,000.00+

#### As a Hole in One Sponsor, your company will receive:

- · Listed as "Hole in One Sponsor" in program books for Marching band events and all golf tournament literature.
- · Company name, logo and website linked through www.BrokenArrowPride.com
- Stadium Banner (company name/logo) displayed at major marching band events held at Memorial Stadium.
- · Full page color ad in program books for Marching band events
- · 6 general admission tickets to major marching band events held at Memorial Stadium.
- 3 VIP parking passes for major marching band events held at Memorial Stadium. Announced as sponsor for Pre-Game field entry at home football games and at major marching band events held at Memorial Stadium
- Special reserved seating at Grand National Send-off
- · Commercial advertisement (30-sec) played between performing groups at major marching band events held at Memorial Stadium. Ads will be shown a minimum of two times during all events.
- "Take the Field With Pride" large framed color photo
- · Full page ad in fall football programs
- $\cdot$  (4) Pride of Broken Arrow golf polo shirts
- Premium signage at the golf tournament clubhouse and tee box
- Premium social media campaign during Tournament of Roses Parade

## Double Eagle Sponsor

## \$5.000.00+

- As a Double Eagle Sponsor, your company will receive:
- Listed as "Double Eagle Sponsor" in program books for Marching band events and all golf tournament literature.
- · Company name, logo and website linked through www.BrokenArrowPride.com
- Stadium Banner (company name/logo) displayed at major marching band events held at Memorial Stadium.
- · Full page color ad in program books for Marching band events
- · 4 general admission tickets to major marching band events held at Memorial Stadium.
- · 2 VIP parking passes for major marching band events held at Memorial Stadium.
- Announced as sponsor for Pre-Game field entry at home football games
- Special reserved seating at Grand National Send-off
- "Take the Field With Pride" large framed color photo.
- $\cdot$  (4) Pride of Broken Arrow golf polo shirts
- Premium signage at the golf tournament clubhouse and tee box

## Eagle Sponsor

### \$2,500.00+

**\$1.500**<sup>.00+</sup>

- As an Eagle Sponsor, your company will receive:
- Listed as "Eagle Sponsor" in program books for Marching band events and all golf tournament literature.
- · Company name, logo and website linked through www.BrokenArrowPride.com · Full page color ad in program books for Marching band events
- 2 general admission tickets to major marching band events held at Memorial Stadium.
- · Announced as sponsor for Pre-Game field entry at home football games
- · Special reserved seating at Grand National Send-off
- "Take the Field With Pride" large framed color photo
- $\cdot$  (4) Pride of Broken Arrow golf polo shirts
- · Premium signage at the golf tournament clubhouse and tee box

## **Birdie Sponsor**

As a Birdie Sponsor, your company will receive:

- · Listed as "Birdie Sponsor" in program books for Marching band events and all golf tournament literature.
- · Company name, logo and website linked through www.BrokenArrowPride.com • Full page ad in program books for Marching band events
- · 2 general admission tickets to major marching band events held at Memorial Stadium. · Announced as sponsor for Pre-Game field entry at home football games
- Special reserved seating at Grand National Send-off
- (4) Pride of Broken Arrow golf t-shirts
- · Signage at tee box

## JULY 17, 2016 **BATTLE CREEK** GOLF COURSE

SPONSORSHIP DEADLINE: FRIDAY, JULY 1, 2016

LEVELS OF TOURNAMENT SPONSORSHIP

## Lunch Sponsor

## \$500.00

As a lunch sponsor you will be acknowledged at the tournament during lunch. You will be listed in the tournament documents and BA Pride website. Your company's name/ logo will be placed on a sign at the lunch hall.

#### Contest Hole/Driving Range Sponsor \$500.00

As a contest hole sponsor you will be acknowledged at the tournament during awards. You will be listed in the tournament documents and BA Pride website. Your company's name/logo will be placed on a sign at the contest holes. Contest holes to consist of Longest Drive, Closest to the Pin, Straightest Drive, and Putting Contest.

## Door Prize Sponsor

**\$500**.00

As a prize sponsor you will be acknowledged at the tournament during prize drawings. You will be listed in the tournament documents and BA Pride website. Your company's name and logo will be placed on a sign near prize tables.

## Swag Bag Sponsor (Golfers Gift Bags)

\$500.00

As a swag bag sponsor you will be acknowledged at the tournament during awards. You will be listed in the tournament documents and BA Pride website. Your company's name and logo will be printed on the bags that the golfers gifts are presented.

### MAKE CHECKS PAYABLE TO: BAHS/Band

Remit your completed form and payment to: Broken Arrow High School, Attn: Lisa Good, 1901 E. Albany, Broken Arrow, OK 74012. Email copies of your forms to Rodney Watson at rodney watson@bestbuy.com or Marshall Rayborn at mraybornir@vahoo.com



## SUNDAY, JULY 17, 2016 BATTLE CREEK GOLF COURSE

3200 N. BATTLE CREEK DRIVE BROKEN ARROW, OK 74012 (918) 355-4850

ENTRY DEADLINE: FRIDAY, JULY 1, 2016

### SPONSOR INFORMATION

| СОМРАНУ НАМЕ                                                                                         | Remit your completed form and payment to:                                                |  |  |
|------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------|--|--|
| CONTACT NAME                                                                                         | Broken Arrow High School<br>Attn: Lisa Good                                              |  |  |
| ADDRESS                                                                                              | 1901 E. Albany<br>Broken Arrow, OK 74012                                                 |  |  |
| CITY STATE ZIP                                                                                       | Email copies of your completed form to:<br>Rodney Watson at rodney.watson@bestbuy.com or |  |  |
| EMAIL                                                                                                | Marshall Rayborn at mraybornjr@yahoo.com                                                 |  |  |
| PHONE                                                                                                | Please list my/our name(s) for recognition purposes as:                                  |  |  |
| FAX                                                                                                  |                                                                                          |  |  |
| AUTHORIZING NAME (PRINT)                                                                             | I would like my gift to remain anonymous                                                 |  |  |
| AUTHORIZING SIGNATURE                                                                                |                                                                                          |  |  |
| TWITTER HANDLE                                                                                       | In Honor of:                                                                             |  |  |
| FACEBOOK ID                                                                                          | In Memory of:                                                                            |  |  |
| OTHER SOCIAL MEDIA IDs                                                                               | PLEASE NOTIFY THE FOLLOWING INDIVIDUAL(S) OF THIS GIFT:                                  |  |  |
|                                                                                                      | NAME                                                                                     |  |  |
|                                                                                                      | ADDRESS                                                                                  |  |  |
| DOUBLE YOUR GIFT THROUGH YOUR EMPLOYER! My employer (or my spouse's) offers a matching gift program. | CITY STATE ZIP                                                                           |  |  |

TOURNAMENT SPONSORSHIP

Broken Arrow Music Department Advertising Partnership Program

Please make a copy for your records and return original contract to:

Broken Arrow Bands 1901. E. Albany Broken Arrow, OK 74012 Phone 918-259-4744 Fax 918-355-8505

Please check your level of support

| Hole in One Sponsor                  | \$10,000+ |
|--------------------------------------|-----------|
| Double Eagle Sponsor                 | \$5,000+° |
| Eagle Sponsor                        | \$2,500+* |
| Birdie Sponsor                       | \$1,500+* |
| Lunch Sponsor                        | \$500+    |
| Contest Hole / Driving Range Sponsor | \$500+    |
| Door Prize Sponsor                   | \$500+    |
| Swag Bag Sponsor                     | \$500+    |

\* includes "Take the Field with Pride' large framed print. Name as I would like it to appear in photo:

### PAYMENT INFORMATION

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Mechanical Requirements for Ad Placements - Art sent electronically or on disk is preferred. Email to development@brokenarrowpride.com or send to the above address on CD/DVD or flash drive. Be sure to include all support files and fonts. High-resolution, press-optimized PDF, Photoshop, TIFF or EPS are preferred. Preferred video formats are Quicktime or H.264 encoded MP4s. *For any questions, contact*: Marshall Rayborn (918) 688-1153 or Rodney Watson (918) 270-0139